Parent-Child Mother Goose Australia

Strategic Plan

2026 - 2028

Acknowledgement of Traditional Owners

Parent-Child Mother Goose Australia acknowledges the Australian First Nations people as the traditional owners of the land on which we live, work and play. Parent-Child Mother Goose Australia welcomes every family and child, celebrating diversity in all its forms. Parent-Child Mother Goose Australia is committed to providing safe environments to children and their families. We do this by creating a nurturing space where songs, rhymes and stories can be shared and people feel supported, valued and included.

Background

Parent-Child Mother Goose Australia (P-CMGA) was established in 2004 following the strong momentum generated by a nationwide training program delivered by Parent-Child Mother Goose Canada in 2003. A Committee of Management was subsequently formed by newly trained facilitators working across Early Childhood, Early Childhood Intervention, Maternal and Child Health, and Parenting Support sectors.
P-CMGA continues to be governed and operated by a Committee of Management, supported by an Administrative Officer and a dedicated Training Team, all highly experienced and passionate about the Parent-Child Mother Goose Program (P-CMGP).

P-CMGA's core work focuses on delivering Level 1 P-CMGP facilitator training, enrichment training, peer support, and information and resources for facilitators, organisations, parents, and the broader community.
The **2026-2028 Strategic Plan** has been developed collaboratively by the current Committee of Management and Training Team.

The Parent-Child Mother Goose Program is an evidence-based program that strengthens attachment and interaction between parents or carers and their young children by introducing them to the pleasure and power of using rhymes, songs and stories together.

Parent-Child Mother Goose Australia 2026

Committee Members: President- Kathrine Bray, Vice President & Treasurer- Tracey Thiele, Secretary- Sarah Fulton, Ordinary Members- Jenny Tuck, Liduina Davin, Carole Pondevie-Lay, Carolyn Baker, Katrina Lucas and Erica Casey.

Trainers: Jenny Tuck, Paula Mobach, Kathrine Bray, Carole Pondevie-Lay, Jacquie Simpson and Liduina Davin.

Administrator: Sarah Fulton

Assessment Secretary: Liduina Davin

Scholarship Secretary: Carole Pondevie-Lay

Life members: Janine Swalwell (Vale), Joan Quagliana (Vale), Marilyn Dann OAM, Jenny Tuck, Paula Mobach and Jacquie Simpson

PARENT-CHILD MOTHER GOOSE Australia

Our Vision

All families experience joyful, attached relationships in a connected and accepting world.

Our Purpose

To encourage nurturing parent-child relationships by providing quality facilitator training and support for evidence-based Parent- Child Mother Goose Programs.

Our Principles

We,

- Uphold and support child safety, protection and the rights of the child.
- Embed respect and honour for First Nations perspectives.
- Value the origins and cultural diversity of our communities.
- Are committed to working collaboratively.
- Work through mutual respect and integrity.
- Are responsive to the needs of our community.
- Commit to free and universal access to P-CMGP.

Our Service

To build and maintain a diverse and sustainable P-CMGP training team to ensure quality and viable P-CMGPs.

By,

- Offering ten Level 1 trainings per year.
- Offering enrichment training annually.
- Developing an accessible process for expressing interest in hosting a training.
- Offering face-to-face training in a state or territory other than Victoria annually.
- Delivering three online peer support sessions per year.
- Providing the Joan Quagliana Training Scholarship annually.
- Hosting an annual Parent-Child Mother Goose gathering.
- Developing a plan for retention and recruitment of trainers.
- Recruitment of a trainer from a First Nations/ATSI background.
- Collect, analyse and summarise consumer feedback to ensure quality improvement.

Our Influence

To advance the knowledge of ‘At the Heart’ P-CMGP principles and increase the capacity of the child and family sectors across Australia.

By,

- Developing a communications and marketing strategy that identifies and targets key organisations and stakeholders with ‘At the Heart Of P-CMGP’ information, evidence and outcomes.
- Developing and implementing an evaluation strategy for measuring the effectiveness and reach of Level 1 Training, Enrichment Training, Peer Support sessions, Annual Gathering and Newsletter.
- Developing an annual survey to the P-CMGP facilitator community that includes a self-report scale of perceived confidence and competence to run an ‘At the Heart’ P-CMGP and use relationship-enhancing oral-language strategies.
- Developing a presentation or publishing a paper that showcases examples gathered from the annual survey of the impact of “At the Heart P-CMGPs” for use at child and family forums, conferences and publications.
- Delivering a minimum of one presentation per year to a key child and family services forum or conference.
- Updating and improving the content, branding and accessibility of our website including a diverse representation of children, families and facilitator community.
- Developing and delivering an Annual Gathering that is responsive to current feedback from the P-CMGP facilitator community and has a diverse representation of participants from key agencies, organisations and sectors.
- Developing and distributing three P-CMGA newsletters per year, with contributions from the committee, trainers, P-CMGP facilitator community and families.
- Identifying and promoting a demonstration P-CMGP for observation and further professional learning.

Our Collaboration

To build, strengthen and maintain collaborative partnerships across all levels of government, key agencies, affiliates and stakeholders.

By,

- Enhancing our relationship with P-CMGP Canada, through meetings, information and resource sharing.
- Building, strengthening and maintaining collaborative partnerships across all levels of government, key agencies, family and children's services and other related sectors.
- Identifying an annual shortlist of priority collaborators to form connections with.
- Continuing to identify and prioritise key agencies and/or organisations most likely to reach families in need and discuss and participate in a collaborative project by 2028.
- Identifying and producing a short-list of key forums and/or publications for raising awareness of the benefits of P-CMGP.
- Presenting in partnership with a key agency or organisation at a forum or conference.
- Identifying and prioritising key projects and applying for suitable grants.

Key Outcome Measures 2026–2028

Over the life of this strategic plan, Parent-Child Mother Goose Australia will measure and reflect upon their success in relation to the following outcomes:

- Training & Sector Capacity: Increased uptake of Level 1 and enrichment training, and improved facilitator confidence.
- Diversity & Inclusion: Greater representation of First Nations, LGBTQIA+ and CALD communities.
- Collaboration & Partnerships: Strengthened partnerships with child and family services, community organisations and P-CMGP Canada.
- Evidence-Informed Practice: Evaluation data informs practice improvements and contributes to evidence base.
- Sector Recognition: Increased recognition of P-CMGA as a national leader in promoting secure parent-child relationships.

This next chapter for Parent-Child Mother Goose Australia begins with purpose, partnership and heart.